

Armadillo Scooter Wear Released

Stylish protection for the urban scooter rider



Miami, FL

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New scooter brand Armadillo Scooter Wear have just launched their range of scooter wear for the US market through a joint venture with Martin Racing Performance of Miami, FL.

With a nod to the original iconic styling that appeals to the modern scooter rider, the clothing incorporates state of the art technical and protective features, making the new range of jackets optimum in rider protection. The company has been in the US market since 2008 and has expanded with MRP so that the US rider can now access its full range of product. MRP will be honoring any consumer warranties purchased since March 2008 with a copy of the original receipt from the store. Current Armadillo dealers can purchase from the OEM www.ArmadilloScooterWear.com or by contacting MRP. The collection is designed with the modern scooter, moped, and motorcycle rider in mind including scooter jackets, classic trench coats, hooded jackets and scooter gloves, the entire collection features **d3o body armour**.

The Armadillo range of apparel has been designed to suit all riders and climates, from Vespa enthusiasts to city commuters every garment made carries unique detailing, high tech features such as removable impact protection elbow and shoulder, under stitching with Cordura, MP3 player with Headphone loop pockets, reflective patching, and d3o armour. The line promotes both style and safety and thanks to the d3o tech you don't know its there unless you need it. The New Spring / Summer 2010 samples will be on display at the Dealer Expo in Indianapolis, Indiana Feb 12-15, 2010 at booth 1113.

What is D30? Under slow rates of movement, the d3o™ CE certified (EN1621-1) pads provides maximum comfort through softness and flexibility, but when impacted at high speeds d3o™ displays excellent shock absorption as the Intelligent Molecules inside lock together, spreading the force over the whole pad. D3o™ completely conforms to your body and remains almost invisible within your garment, but provides excellent shock absorption when you need it. For more info visit www.d3o.com

THE ARMADILLO COLLECTION

The range consists of men's and ladies parkas available in khaki and black, the men's Soft Shell Hoody in black, and women's Funnel Neck Fitted Jacket in red.



The women's Funnel Neck Fitted Jacket is 100% waterproof and breathable. Its lightweight quality makes it the ideal companion for the unpredictable spring weather. The wonderfully bright scarlet material ensures high visibility as well as fitting easily with this year's colourful spring/summer collections. And for men who don't like to think too much about what to put on, the Soft Shell Hoody is sure to be this season's key wardrobe staple. Windproof, waterproof and fully breathable, this summer's throw over will quickly become any riders 'old favourite'.

In an industry first, Armadillo Scooter Wear have incorporated removable d3o™ CE certified EN-1621-1 components into high impact areas of the jacket and trousers. d3o™ is a material already used in snow and riot gear, and contains 'Intelligent Molecules' that flow freely under normal conditions making the material soft, flexible and low profile, but lock together on shock to absorb the energy from an impact.



The parka range also protects riders from the harshest weather with a total windproof system, waterproof protection, 3M thinsulate material giving you warmth without bulk, and breathable Tech3™ fleece inner skin which traps body heat but also allows the body to breathe. To top it all, the jackets even contain a handy MP3 player pocket so when you've parked up, you can plug in.

To become a Dealer Call 305-599-8993 ext 207 or visit

www.MRP-SPEED.com